

## **Communications Work Group**

# Mission Statement

To enhance overall communications between all stakeholders.



# Work Group Members

### Positions

- Chair Esther Riechert
- **<u>Co-Chair</u>** Michelle Warrix

<u>Secretary</u> – Daniel D. <u>Co-Secretary</u> – Yesenia Fuentes



### **Together Everyone Achieves More**

### Members

#### Ceris/NPIR/NPIRS/ALSTAR

- Tim D.
- Yitong

#### **Consultants**

- Michelle W.
- Lindsay B.

#### <u>Industry</u>

- Judy D.
- Yesenia F.
- Micheal McC.
- Staci McN.
- Laura P.

#### <u>State</u>

- Daniel D.
- Julia V.
- Esther R.
- Dominic F.

## Want to Join

• Charlene.Farias@TexasAgriculture.gov

## Past Working Projects

# Automated communications between state and industry when a product label has been Returned/Rejected.

- Auto generated email to company stating that label was not accepted by which state
- Auto generated email to company stating contact the following state on why label was not accepted
- Ability for states to email company using a drop down menu to choose why label was not accepted

### Communications Implemented in New System



- Auto generated email to company stating that label was not accepted by which state
- Auto generated email to company stating contact the following state on why label was not accepted

